

ANNUAL GENERAL MEETING

TUESDAY, NOVEMBER 10, 2020

TOPCA EXECUTIVE



Mary Simpson



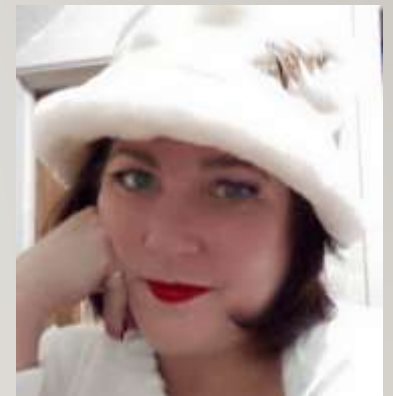
Heather Doyle



Gavin Clark



Mark Kostel



Donna-Dee Toth



HOUSEKEEPING

RECORDING

Tonight's presentation will be recorded for accuracy.

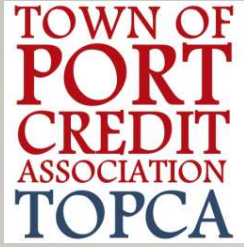
MICROPHONES

Please ensure your microphone remains muted until it is your turn to speak

QUESTIONS & COMMENTS

Please hold all questions until the end of each speaker's segment.

If you have a comment or questions during the presentation, feel free to use the Chat button and we will raise your point before moving to the next presentation.



AGENDA

7:00 pm **Annual General Meeting Begins**

- Quorum Confirmed
- Agenda Approved
- 2019 AGM Minutes Approved
- Executive Summary
- Vote on Membership Fees for 2021
- 2020 Financials Reviewed
- Slate for 2021 Presented

7:30 pm Jake Pedler – Port Credit BIA

- Here's what YOU can do to support our Main Street Corridor

7:40 pm Lisa Prime – Prime Strategies Group

- What it takes for new developments to deliver sustainable streetscaping

7:50 pm Councillor Stephen Dasko

- Updates on key issues in Ward 1 / Q&A

8:15 pm Annual General Meeting Concludes

Executive Summary



- Collaborated with other Ratepayer groups in discussions with developer putting in an application to develop the Dixie Mall site.
- Spoke with developer Light Point who propose an 17-20-storey rental building on the former Planet Organic site.
- Participated in the Region of Peel 2041+ Official Plan Review
- Attended the City of Mississauga's 2020 Official Plan Review
- Contributed to Councillor's weekly calls to discuss neighbourhood concerns during COVID restrictions.



- Raised the issue of an 11,500 square foot house being proposed for a key location on Cumberland Road.
- Brought our concerns about the province NOT funding the marina project to MPP Rudy Cuzzetto and will continue to work with the Councillor to pursue the funding needed to preserve this business, these jobs, and the spend it brings to our main street corridor.
- Provided input on the City's new, 2-phase noise by-law.
- Shared comments and concerns related to the City's proposed Short-Term Accommodation (Air BnB) bylaws.
- Worked with the City and our BIA to expand our bicycle planter program to include 3 new locations.



TOWN OF
**PORT
CREDIT**
ASSOCIATION
TOPCA

- We have brought in a number of our members to attend virtual meetings presented by FRAM and by Edenshaw regarding development surrounding the Port Credit GO train station.
- Coordinated teams to help remove invasive plant species around the Adamson Estate.

We have worked hard to share updates on key issues with our membership, providing them with opportunities to get directly involved, or simply remain in the loop on issues that impact Port Credit.

PORT CREDIT DEBATE

Ward 1 Councillor Candidates

MONDAY • OCTOBER 15 • 2018 @ 7:00 PM

CLARKE MEMORIAL HALL

161 Lakeshore Road West

CANDIDATES:
Terry Burke • Brad Butt • Stephen Dasko • Natalie Hart
Larry Mancini • Marco Pediti • Miles Roque • Shamila Setaram

PANEL QUESTIONS + PUBLIC MIC FOR W-1 Residents

CO-SPONSORS:
Town of Port Credit Association (TOPCA)
Cranberry Cove (PC) Ratepayers Association
Credit Reserve Association (CRA)

Location: TOPCA.net
Electoral Day: October 22

TOWN HALL MEETING

Monday, November 12, 2018 @ 7-9 PM

CLARKE MEMORIAL HALL
161 Lakeshore Road West (at Mississauga Road)

HOW DOES METROLINX GO FROM HERE?

Port Credit GO Station development & Hurontario LRT

AGENDA **CONTEXT:** Port Credit Development Round-Up

- NEW! Local Planning Appeal Support Centre (LPASC) for citizens
Mary Lee - Executive Director
- Port Credit GO Station re-development and GO Transit service upgrades
Mandeep Jassal - Team Lead, Community Relations, Metrolinx
- Hurontario LRT project status
Susan Walsh - Manager, Stakeholder/Community Relations, Metrolinx
- Remarks by:
Stephen Dasko - Ward 1 Coordinator
John Marchant - Ward 1-7 PCRS Trustee
Sven Spengemann - MP, Mississauga-Lakeshore
Rudy Cuzzetto - MPP, Mississauga-Lakeshore

• COMMENT AT THE PUBLIC MICROPHONE •
FREE EVENT • COFFEE & TEA • COOKIES • ALL ARE WELCOME

Members Business Meeting at 9:10 - 9:30 pm (after the Town Hall)
TOPCA.net
New Members Welcome

TOWN HALL MEETING

Thursday, November 9, 2017 @ 7:00-9:00 pm

CLARKE MEMORIAL HALL
161 Lakeshore Road West (at Mississauga Road)

ARE WE ON THE EVE OF... CONSTRUCTION?

Tuesday, November 22, 2016 @ 7:00pm
Clarke Hall, 161 Lakeshore Rd W, Port Credit

THE LAKESHORE CORRIDOR
After years of planning and public consultation, what is actually going to happen along Port Credit's part of the Lakeshore Corridor? Anything? Nothing? What happens at the "Lapels" with questions to update the community?

ECONOMIC CULTURAL / WESTINGHOUSE NEIGHBOURHOOD TRANSPORTATION GREEN WATERFRONT INVESTMENTS / POLICE

• Reinforced commercial changes
• Port Credit Cultural Node
• Port Credit GO Station area
• Hurontario LRT
• Imperial Oil Downsized
• Port Credit Harbour Marina lands
• Lakeshore Connecting Communities

Follow us! As always, thanks to OPEN MIC PUBLIC Q & A

Members Business Meeting 6:45 - 6:50 pm
Public Meeting Open to All (New members welcome)
www.TOPCA.net

TOWN HALL MEETING

Thursday, November 9, 2017 @ 7:00-9:00 pm

CLARKE MEMORIAL HALL
161 Lakeshore Road West (at Mississauga Road)

LAKESHORE CORRIDOR GET MOVING!

CHALLENGE: 10,000 new residents (plus 100's of new homes and more) are planned to come to Port Credit over the next decade. How will we all MOVE and keep our village vibrant, our neighbourhoods protected, and our environment thriving? Car congestion is causing serious impacts now. There is a shift in the community that P.C. can do about all the growth. Mobility decisions and changes need to be made! It's time to GET MOVING!

PANEL:
Rudy Cuzzetto - Progressive Conservative Party
Lloyd Jones - Green Party
Kenny Robinson - None of the Above Party
Boris Rosolok - New Democratic Party
Charles Sousa - Liberal Party
Felicia Trigiani - The People's Party
Jay Ward - Libertarian

• OPENING QUESTIONS FROM A RATEPAYER PANEL •
• OPEN MIC FOR PUBLIC QUESTIONS (RESIDENTS ONLY) •

FREE • ALL ARE WELCOME

Co-Sponsored by:
Town of Port Credit Association (TOPCA)
Cranberry Cove Ratepayers' Association

Thanks you for the support from the local businesses!

Members Business Meeting 6:45 - 6:50 pm
Public Meeting Open to All (New members welcome)
www.TOPCA.net

2018 ONTARIO PROVINCIAL ELECTION

MISSISSAUGA-LAKESHORE RIDING

Port Credit Debate

ALL-CANDIDATES MEETING

Monday, May 28, 2018 @ 7:00-9:00 PM

CLARKE MEMORIAL HALL
161 Lakeshore Road West (at Mississauga Road)
Doors Open @ 6:30 p.m. so the meeting can start on time

MISSISSAUGA-LAKESHORE CANDIDATES
-in attendance-
Rudy Cuzzetto - Progressive Conservative Party
Lloyd Jones - Green Party
Kenny Robinson - None of the Above Party
Boris Rosolok - New Democratic Party
Charles Sousa - Liberal Party
Felicia Trigiani - The People's Party
Jay Ward - Libertarian

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FREE • ALL ARE WELCOME

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Town of Port Credit Association (TOPCA)
Cranberry Cove Ratepayers' Association

ANNUAL GENERAL MEETING

Monday, November 4, 2019 @ 7-9 PM

CLARKE MEMORIAL HALL
161 Lakeshore Road West (at Mississauga Road)

GET READY FOR THE FUTURE

Keynote: GIL (GUILLERMO) FENALOSA, MBA, PhD, CIP
Internationally acclaimed scholar and advocate for "great" public places as well as sustainable mobility. Gil will inspire us to keep going over the next 10 years to realize all that our urban village can be, highlighting best practices to create vibrant cities and healthy communities for all: S & B.

Millennial Response
ELLASBON
Urban Planning grad with Transportation Planning specialty

Remarks:
STEPHEN DASKO - Councillor, Ward 1
RONNIE CRONBE - Mayor, Mississauga

TOPCA Business AGM
@ 7:00-8:30 pm FREE DINNER!

• PUBLIC MIC FOR QUESTIONS & COMMENTS •
FREE EVENT • COFFEE & TEA • TREATS • ALL ARE WELCOME • SPONSORS:

SOCIAL MEDIA
Facebook: TOPCA
Twitter: TOPCA

TOWN HALL MEETING

Monday, March 26, 2018 @ 7:00 - 9:00 PM

CLARKE MEMORIAL HALL
161 Lakeshore Road West (at Mississauga Road)

THE LATEST PORT CREDIT DEVELOPMENTS

25 PARK STREET EAST
(Next to Port Credit Cenotaph)
Edenshaw Developments
What's Planned, and HOW?
Infill proposal for a 15-storey, 207-unit condo will be presented, then City staff will take comments.

70 MISSISSAUGA RD S
(Former Imperial Oil Lands)
West Village Partners
What's Changed, and WHY?
A revised application was submitted with changes requested by the City. Some may be controversial.

SITES IN PROCESS
Marina Lands (Close Port Street) • No 1's
Lakeshore Between High • PC GO Station
What's Happening, WHEN?
A rapid overview of latest status and next steps.

WHAT ARE THE COMMUNITY BENEFITS?
Mississauga Planning Staff, Developers, and Interim Ward 1 Councillor Dave Cook are attending to hear your comments.

Public Meeting - OPEN TO ALL
Opportunity to Join - or - Renew Your Membership

www.TOPCA.net
www.cranberrycove.org

MEMBERSHIP FEES

- ✓ MAINTAIN - \$5.00
- ✓ INCREASE - \$10.00 / PERSON
- ✓ INCREASE - \$10.00 / HOUSEHOLD

TOWN HALL MEETING

Tuesday, September 20, 2016
7:00-9:00 pm (access @ 6:30 pm)

CLARKE MEMORIAL HALL
161 Lakeshore Road West (at Mississauga Road)

PORT CREDIT MARINA LANDS

Draft - Official Plan Amendment (OPA)
OPEN FOR PUBLIC COMMENT

Will the Community Vision be Realized? OR...

HAVE WE MISSED THE BOAT?

• FREE EVENT • LIGHT SNACKS • PUBLIC MIC • ALL WELCOME •

Facebook: www.TOPCA.net
Twitter: www.TOPCA.net

Town Hall Meeting

COLLABORATIVE DEVELOPMENT

Thursday, November 19, 2015
Clarke Hall, Port Credit
7:00pm (Doors open @ 6:30pm)

Where do we fit in the new Mississauga?
Port Credit is the smallest planning district in Mississauga, facing 100 acres of new development, and it's coming fast. Is our community vision still possible? Is there a new way to approach citizen engagement?

- Marina Lands (1 Port Street)
- Imperial Oil Lands (Brownfield)
- GO Station Lands (Metrolinx)

Opening Video
Mayor Bonnie Cronbe

Presenters / Panelists
Frank Giannone - President, FRAM Building Group
Pino Di Mascio - Partner, Urban Strategies
Grant Fisher - Advisor, Cushman & Wakefield

PUBLIC Q & A
Closing Remarks
MP Sven Spengemann
Councillor Jim Torry

FREE REFRESHMENTS
The Social Company
Starbucks

Follow us!
Twitter: TOPCA
Facebook: TOPCA

Members' AGM 6:00 pm
www.TOPCA.net
All Welcome



FINANCIALS

FISCAL YEAR END 10-31-2020	TOTALS
2019 Opening Bank Account	\$ 385.09
PAYPAL Deposits	\$ 434.71
Cash in Hand	\$ 15.00
SUB-TOTAL	\$ 834.80
ASSETS	
Membership Dues	\$ 405.00
Sponsorships / Grants	\$ 1,000.00
Co-Sponsor (RAs) Hall Rental	\$ -
SUB-TOTAL REVENUES	\$ 1,405.00
TOTAL ASSETS	\$ 2,239.80
EXPENSES	
Bank Fees	\$ 48.00
PAYPAL Fees	\$ -
Directors / Officers Insurance	\$ 378.00
Website (Hosting)	\$ 224.43
Website (Domain)	\$ 31.22
Hall Rental (expense)	\$ -
Meeting Room (gratis)	\$ -
Printing / Stationery	\$ 161.71
Bicycle Planter Program	\$ 972.26
Social Coffee Bean	\$ 56.00
TOTAL EXPENSES	\$ 1,871.62
2020 Closing Bank Account	\$ 368.18
2020 Closing PayPal Account	\$ 93.75
Cash in Hand	\$ -
SUB-TOTAL	\$ 461.93
TOTAL BALANCE	\$ 461.93

2019 / 2020 TOPCA TREASURER: *Donna Dee Toth*

2021 SLATE

The Executive proposes the following slate of candidates for election to two-year terms at the November 10th, annual meeting:

- **Gavin Clark**
- **Donna Dee Toth**
- **Mark Kostel**

The following members of the Executive have one year remaining on their 2-year terms and are not up for re-election this year:

- **Mary Simpson**
- **Heather Doyle**

Long-term TOPCA executive member, Dorothy Tomiuk has stepped back this year, to focus her efforts and energy on the newly launched Mississauga Cycling Now! committee. We thank her for her vision, her energy, and her years of tireless dedication to keeping the residents of Port Credit informed and engaged.





Support The Port

WEBSITE

Working with web developer to discuss potential updates and functionality to transform it into the STP information hub.

PURCHASED GIFT CARDS

To date we have \$22,520 in purchased gift cards.

UNSPENT GIFT CARDS

To date we have \$15,600 in unspent gift cards.

Businesses Are People

Raise Awareness

for our small businesses who are being impacted by Covid-19 and show the difficult reality that business owners are facing today.

Get Community Support

from locals and government by reminding them that behind small businesses are people who need help now.



BUSINESSES ARE PEOPLE

Shop Local Port Credit



visit PortCredit.com

Port Credit
Explore

Social Media Paid Ads

We have posted the BAP video on all our social media platforms and invested in paid social ads to increase video reach. Video will run until the end of December. So far we have reached 11k+ people and received 1200+ video engagements.



Thai House Cuisine 2
261 Lakeshore Rd. E. 905-990-6888 Lic. L.L.B.O.



PORT CREDIT BIA

Digital City + FRAM Adboards

We have secured Digital Adboards at the following locations:

- FRAM Building
- Cawthra Rd. South of Dundas St
- Hurontario St 600m north of Dundas St W
- Dixie Rd. South of Dundas St
- Dundas St. West of Cawthra Rd
 - City adboards are all N/S facing

City of Mississauga Bus Wrap

Secured a full bus wrap (3-sided) that will feature black and white photos of our participating businesses with the call to action "Shop Local Port Credit". Bus wrap advertising will run for 12 weeks beginning week of November 23.



Curbex Signs

We have secured 5 large Curbex signs at the following Port Credit intersections:

- Southdown Rd + Clarkson Rd S
- Atwater Ave + Cawthra Rd
- Huron St + South Service Rd
- South Sheridan Way + Vanier Dr
- Lakeshore Rd W + Shawnmarr Rd

Storefront Posters

The BIA team will be visiting each business to deliver a BAP poster that can be posted in the storefront window. Posters will include a QR Code that, when scanned, will direct you to the BAP video on our Port Credit website.



Full Window Wrap

We are working to secure a storefront window space to display a floor to ceiling Businesses Are People ad in the middle of our Village.

Social Media Campaign

In addition to the headshots, we also interviewed all 24 participating businesses to hear their individual experiences. We will be sharing each story on our socials over the following weeks.



PORT CREDIT BIA

InSauga Partnership

We have partnered with InSauga and will be releasing the following media pieces over the next few months.

- Article Feature (released)
- Social Media Post (released)
- Video Feature (similar to Classic Cars)
- Social Media Contest (tied in with STP)



PRIME STRATEGY & PLANNING

innovative planning for sustainable communities

ABOUT

BIO

PROJECTS

NEWS & ARTICLES

CONTACT

A PRIME OPPORTUNITY

Solutions that balance development with natural systems

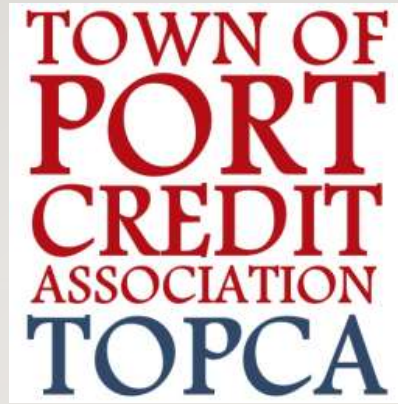
LET'S WORK TOGETHER





**STEPHEN
DASKO**

**COUNCILLOR
WARD 1**



THANK YOU!

JOIN, RENEW, DONATE AT: TOPCA.NET